



YOUR WOLFDOG PUPPY'S

FIRST STEPS

A welcome guide for families reserving a puppy
with a Canine Cognitive Development Program breeder partner

Tony Nila | Canine Cognitive Behavior Specialist

Prepare thoughtfully. Observe closely. Grow together.

A congratulations note from Tony

Congratulations on reserving your puppy through one of our breeder partners. You are about to begin a remarkable relationship. The weeks before pickup are a valuable time to prepare your home, learn what to observe, and make the transition calm and thoughtful.

Your breeder partnership includes preparation resources and pre-pickup meetings, followed by eight weeks of complimentary Wolfdog Puppy School. Pre-pickup meetings are planned when the puppies are approximately two, four, and six weeks old. These preparation meetings are separate from the eight-week Puppy School period; their exact dates and times will be confirmed.

After pickup, your assigned Puppy School group meets on its published schedule. Each dedicated class lasts 60 minutes and includes no more than three puppy households. Together we discuss the lesson, review required video evidence during class, and identify the next appropriate practice for your puppy.

This program looks beyond a list of commands. We want to help you notice what your puppy is learning from the environment, how routines and boundaries shape understanding, and how a secure relationship supports emotional development. There is no expectation that your puppy arrive home already polished or perfectly settled.

Use this booklet as your starting point. Coordinate with your breeder and me about your puppy's current food, equipment, and individual needs. Review the participation agreement included at the end, check your availability for the published schedule, and complete orientation before your live seat is confirmed.

Create or use your own WhatsApp account and add me at **949-887-3303**. Send your introduction, preparation photos, videos, and questions directly to me. Your confirmed enrollment message will provide the class dates, time zone, Zoom link, homework deadline, and final complimentary date.

I'm looking forward to meeting you and helping you begin this journey.

Warmly,
Tony Nila

Meet Tony Nila

Tony Nila is a Canine Cognitive Behavior Specialist and the author of *Latent Minds: The Cognitive Revolution in Canine Learning*. Through the Canine Cognitive Development Program, Tony helps puppy families understand learning through developmental timing, observation, environment, memory, and relationship. The focus is emotional regulation, environmental understanding, healthy attachment, and voluntary cooperation as the puppy develops.

How to not train your dog

Your puppy is learning even when no one is giving a lesson.

In Latent Minds, I ask readers to look beyond the idea that a good dog is simply the product of repeated commands. Dogs learn by watching, exploring, noticing patterns, and experiencing what happens around them. A puppy is building an understanding of people, places, routines, and boundaries every day—including during the moments we might not think of as training.

That idea does not mean leaving a puppy to figure everything out alone. It means taking responsibility for the whole learning environment. Set up safe spaces. Keep routines understandable. Supervise closely. Notice what the puppy is choosing and what the surroundings may be teaching. When you need to guide, do so clearly and consistently, then give the puppy time to process.

A practical way to apply the idea

- **Prepare the situation.** Arrange the space so the puppy can succeed safely, rather than waiting for a mistake and reacting to it.
- **Let the puppy observe.** Demonstrate ordinary routines calmly. Give the puppy a chance to watch, gather information, and make sense of what is happening.
- **Make boundaries predictable.** Use the same clear patterns around doors, resting areas, handling, and access to family life.
- **Look for the learning underneath.** Ask what the puppy may be discovering from the outcome—not only whether a cue was followed.
- **Balance guidance with room to think.** Help when needed, but avoid constant prompting, pressure, or overwhelming the puppy with activity.

The goal is not to avoid teaching. The goal is to help your puppy develop understanding and make better choices across real life—not only perform a behavior when prompted. Structure, safety, patient observation, and a reliable relationship all matter.



PROUD PARTNER OF THE

CANINE COGNITIVE DEVELOPMENT PROGRAM

Raising Emotionally Stable, Cognitively Sound
Wolfdogs from the Start.



Committed breeders focus on sound structure, clear communication, and proper neurological development from the very beginning.

That's why breeder partners work with Tony Nila and the Canine Cognitive Development Program — an advanced approach to raising and developing wolfdogs from the start.

Tony Nila

CANINE COGNITIVE
DEVELOPMENT PROGRAM



THE DIFFERENCE IS THE OUTCOME

TRADITIONAL PUPPY TRAINING FOCUSES ON CONTROL



Uses repetition, commands and corrections.



Focuses on obedience, compliance and control.



Often relies on pressure, treats or tools to get results.



Works on the surface behavior without addressing the root cause.



Can create shutdown, stress, confusion and reactivity.

VS

COGNITIVE DEVELOPMENT MODEL FOCUSES ON UNDERSTANDING



Uses developmental timing, observation, and environmental learning.



Focuses on cognitive growth, decision making and emotional regulation.



Builds trust, clarity and confidence through relationship and structure.



Addresses the root cause by shaping how the puppy thinks, not just what they do.



Creates resilience, stability, and a calm, clear mind.

THE TRADITIONAL RESULT

- ✗ Temporary compliance
- ✗ Reactive and uncertain behavior
- ✗ High stress and lack of clarity
- ✗ Struggles in real-world situations
- ✗ Requires constant management



THE COGNITIVE RESULT

- ✓ Lasting cooperation
- ✓ Confident and emotionally stable
- ✓ Low stress and high adaptability
- ✓ Thrives in real-world environments
- ✓ Self-regulated and balanced



WE DON'T JUST RAISE WOLFDOGS.

WE BUILD THE FOUNDATION FOR A LIFETIME OF SUCCESS.

Through this partnership with the Canine Cognitive Development Program, each puppy is given the best possible start — rooted in science, nature and understanding.



Ethical Breeding. Proper Development. Lifetime Commitment.

Your pre-pickup preparation

Three meetings to prepare you and your puppy

The breeder and Tony confirm the published dates, times, time zone, and meeting access. The ages below describe the planned preparation sequence. These meetings are separate from the eight weeks of Puppy School after pickup.

Meeting 1 | Approximately two weeks old

Introduction and developmental philosophy. Meet Tony, learn how observation and environment support cognitive development, and discuss the relationship you will begin building with your puppy.

- Review the program structure, fixed schedule, enrollment requirements, and participation agreement.
- Create your WhatsApp account, add Tony at 949-887-3303, and send an introductory message.
- Review assigned preparation videos and reflection questions before the next meeting.

Meeting 2 | Approximately four weeks old

Home and environment setup. Discuss crate placement, feeding arrangements, appropriate toys and chews, secure outdoor freedom areas, and a predictable home environment.

- Use the equipment checklists in this booklet and confirm suitability before specialized purchases.
- Send at least three clear setup photos directly to Tony on WhatsApp before the meeting: crate, feeding area, and outdoor enclosure.
- Review the assigned home-setup preparation material and address any missing equipment or arrangements.

Meeting 3 | Approximately six weeks old

Transition preparation and early structure. Review the home setup, feeding and movement routines, early contextual language, and the first days at home. Discuss what to observe without rushing your puppy into later activities.

- Confirm pickup timing, caregivers, readiness orientation, and your ability to attend the assigned group.
- Review assigned first-weeks preparation material. Complete the owner agreement before your live seat is confirmed.

After pickup

Your eight-week Puppy School period begins on the confirmed group start date, even if you miss the first class. Early practice follows the puppy's readiness and Tony's assignments. The group's teaching schedule continues while each puppy develops at its own pace.

Your eight-week Puppy School benefit

Complimentary education through your breeder partnership

What is included

- Preparation resources, readiness orientation, and eight scheduled weekly Zoom classes for original-placement households.
- Dedicated classes last **60 minutes**, with a maximum of **three puppy households**. A separate 15-minute buffer follows class for Tony's notes, break, and preparation.
- Teaching, lesson questions, and video review within class time. The dedicated agenda allocates 30 minutes to video discussion, approximately ten minutes per household.
- The full Stage 1 teaching content organized into eight weeks, with practical progression determined by readiness.

Dates and participation

Check published dates and times before enrolling. Your confirmation states the start and final complimentary dates. Owner conflicts, absences, late work, and slower progress do not create customized classes, private make-ups, or extra free weeks. Tony communicates a replacement for any dedicated class he cancels.

After an absence, use lesson resources and send catch-up videos. Reports alone do not verify practice or readiness. Repeated absences or missing work prompt a check-in; see the agreement for pause and return terms.

What happens after eight weeks

Live instruction ends on your confirmed date, even when Stage 1 is unfinished. You retain supplied review materials. Further instruction, outside-class video review, and extensive individual coaching require optional paid services. Class time may not allow review of every submitted clip.

Optional paid continuation

Basic: \$245/month - weekly online classes and community Q&A.

Standard: \$395/month - group classes, direct text support, personalized feedback, and nutrition and wellness coach support.

Premium: \$695/month - weekly one-on-one Zoom sessions, unlimited phone support, and personalized mentorship.

Rates supplied October 11, 2026. Fuller descriptions appear in the agreement's rate appendix. Check [the current catalog](#) for current terms. Paid enrollment is optional, with no automatic charge. Complimentary access does not include full subscription services.

Breeder-managed replacement households receive their own eight weeks in Tony's ongoing client Zoom group after enrollment and orientation, using its established schedule. This is not a new dedicated cohort; see the agreement.

Your next steps after reserving

Prepare, enroll, and connect with Tony

1 Read the packet and check your schedule

Read the packet and owner agreement in the appendix. Check published meeting dates and times. A puppy reservation deposit does not automatically confirm a live class seat.

2 Complete enrollment and orientation

Provide household and puppy details, and report concerns about setup, caregiving, or attendance. Tony confirms your schedule. Sign the agreement and complete readiness orientation before your live seat is confirmed.

3 Set up WhatsApp

Use your own free WhatsApp account and save **Tony Nila: 949-887-3303**. Send a **direct introduction** with your name, breeder, puppy or litter reference, and assigned group if known. Use that conversation for photos, videos, questions, and updates.

Usual provider data charges may apply. Use +1 949-887-3303 if a country code is required.

4 Prepare your home and submit setup photos

Follow the checklists. Before the home-setup meeting, send at least three clear photos: crate, feeding area, and outdoor enclosure. Coordinate food and equipment questions with Tony and the breeder.

5 Send weekly video evidence and questions

Send videos and lesson questions **at least 24 hours before class**. Label with your name, puppy, week or lesson, and current step. Follow clip instructions, preserve context, and send original assessments; do not stage a replacement.

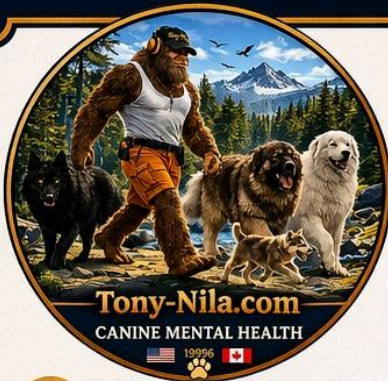
For longer videos, use **Document/file attachment** (up to **2 GB**). Do not trim assessments to fit ordinary video sending. If practice cannot be completed, send an obstacle update before the deadline. Updates do not verify practice.

Questions and response expectations

Questions inform class discussion, brief clarification, or help routing. Videos are reviewed during class. WhatsApp access does not include ongoing private text coaching or outside-class video review. Your routine response window is stated at enrollment.

Report difficulties early. Contact your breeder about return or rehoming. For immediate health or safety concerns, seek appropriate local professional help rather than waiting for a routine reply.

[WhatsApp attachment help](#)



NEW PUPPY TRANSITION GUIDE

HELPING YOUR PUPPY SETTLE CALMLY
IN THEIR NEW HOME



WHAT MOST NEW OWNERS DON'T REALIZE

When your puppy comes home, they are not starting from scratch. They are coming from an environment that had:

- Structure
- Rhythm
- Boundaries
- Periods of activity followed by rest

This is why many puppies seem calm at first.



WHY PUPPIES BECOME OVERSTIMULATED

Modern homes often introduce:

- Constant attention
- Too many toys
- Frequent handling
- Visitors and excitement
- Unpredictable routines

While well-intentioned, this can overwhelm a puppy.



WHAT OVERSTIMULATION LOOKS LIKE

You may notice:

- Excessive biting or mouthing
- Hyperactivity
- Difficulty settling
- Frustration or whining
- Constant need for attention

This is often **not** a training issue. It is a **lack of regulation**.



WHAT YOUR PUPPY NEEDS INSTEAD

Think in terms of **rhythm**, not activity.

Activity → Rest →
Activity → Rest



IMPORTANT MINDSET SHIFT

Instead of asking:

"How do I tire my puppy out?"

Ask:

"How do I help my puppy
regulate their energy?"



THE GOAL

You are not trying to:

- ✗ constantly entertain
- ✗ manage every behavior

You are helping your puppy:

- feel safe
- understand their environment
- learn how to settle naturally

FINAL THOUGHT

A calm puppy is not created through more activity... It's created through **balance and structure.**



HOW TO HELP YOUR PUPPY SETTLE

1



CREATE CALM PERIODS

- Not every moment needs interaction
- Allow your puppy to observe and relax

2



LIMIT CONSTANT HANDLING

- Avoid picking up or engaging constantly
- Let your puppy come to you

3



REDUCE TOY OVERLOAD

- Too many toys = constant stimulation
- Keep the environment simple

4



KEEP A PREDICTABLE FLOW

- Feeding, movement, and rest should follow a pattern
- Predictability builds confidence

5



ALLOW NATURAL SETTLING

- Puppies will settle on their own if the environment allows it
- You do not need to "teach calmness" - you create space for it

STEP-BY-STEP BOUNDARY AND BEHAVIORAL LOOP

Use this protocol for an overstimulated puppy (jumping, mouthing, etc.)

1

INTRODUCE THE BOUNDARY CUE "GET BACK"



When your puppy invades your space or engages in an unwanted behavior, say "get back" in a calm, conversational tone.

2

ALLOW A 3-SECOND PAUSE



After saying "get back," give your puppy about three seconds to process what you've said.

3

REPEAT ONCE IF NEEDED



If the puppy is still in your space or continuing the behavior, calmly say "get back" again and wait another three seconds.

4

GUIDE THE PUPPY OUTSIDE FOR A SHORT BREAK



If after the second reminder the puppy still hasn't respected the boundary, calmly say "get back outside" and gently lead them out for about 2 minutes. This is not punishment - it's a short reset.

5

INVITE THE PUPPY BACK IN AND REPEAT UP TO 5 TIMES



After two minutes, call your puppy back inside using "come over here." If the behavior repeats, you can repeat this loop up to five times.

6

EXTEND THE BREAK IF NEEDED



If after about five repetitions the puppy still isn't respecting the boundary, give them a longer break outside - at least 30 minutes or however long is needed for both of you to reset mentally.



APPLY "GET BACK" TO OTHER SITUATIONS

Use "get back" not just for personal space, but also for boundaries like plants, guests, counters, and more. It's a versatile cue that helps your puppy learn through calm, cognitive reflection.

Prepare your home before pickup

Please have these items ready before the home-setup meeting so we can review your space and focus on your puppy's transition. Confirm fit and suitability with your breeder or Tony before buying specialized equipment.

Indoor setup

- ☐ **Crate** — Choose the largest crate possible that fits in your living space. The MidWest 54-inch double-door crate is one example; a larger crate is fine if your space allows. Leave room for a resting area and the artificial-grass potty tray. [MidWest example](#)
- ☐ **Artificial-grass potty tray** — Use a reusable turf-and-tray system inside the crate, sized to fit your layout. This is artificial grass with a collection tray—not disposable paper pads. [Browse tray examples](#)
- ☐ **Feeding station** — Have stainless-steel food and water bowls ready. A crate-mounted bowl system is one option. [Snap'y Fit example](#)
- ☐ **Remote-collar replacement strap** — Bring the plastic-buckle strap only; this link is not for a remote-collar unit. [View strap options](#)
- ☐ **Long line** — Have 100 feet of 4 mm, 12-strand paracord with a high tensile rating (about 1,000 lb) available for program work. [View paracord example](#)
- ☐ **Puppy essentials** — Keep the breeder's current food available until you and the program team discuss any changes. Have a few safe, age-appropriate toys and chews.

Outdoor setup and Zoom preparation

- ☐ **Primary outdoor freedom area** — Provide a secure, puppy-appropriate outdoor enclosure for regular supervised access. The 8×8 pen goes inside that area; it does not replace it.
- ☐ **Temporary holding pen** — Use the Producer's Pride 8 ft × 8 ft poultry pen inside the puppy's secure outdoor freedom area for supervised, short-term holding during yard work or storm preparation and cleanup. It is not the primary enclosure, long-term housing, or weather shelter. Follow the assembly manual. [Pen example](#)

Ready for Zoom

- ☐ **Recording and connection** — Have a phone or camera ready, plus reliable internet for Zoom and assignment uploads.
- ☐ **Setup photos** — Before the home-setup meeting, send at least three clear photos showing the crate, feeding area, and outdoor enclosure.
- ☐ **Everyday cleanup** — Keep waste bags and enzymatic cleaner on hand for accidents.

Assembly instructions: [open the Producer's Pride manual](#)

Questions before pickup? Bring them to your next Zoom meeting so we can plan around your puppy and your home.

Your eight-week learning overview

A shared teaching schedule with individual development

This overview introduces the Stage 1 topics covered across eight teaching weeks. Tony provides the detailed lessons and assignments as families prepare for each week. Learning about a later topic does not authorize performing it before your puppy and household are ready.

Week	Teaching focus
1	Home territory, predictable routines, personal space, and the outing-to-resource sequence.
2	Partnership and initial follow work in a separate location; meaningful voluntary movement.
3	Open-crate boundaries, contextual language, and Hide-and-Seek foundations.
4	Language direction, resource geography, and introduction of the umbrella assessment.
5	Self-regulation, environmental design, and the toy assessment with its defined timing and resets.
6	Intensity protocols, food-related choices, and introduction of the food assessment.
7	Quiet connection, truthful communication, husbandry contact, and the person assessment.
8	The dog assessment, final follow-work refinement, object-directed language, and a progress summary.

Practice follows readiness

Continue the appropriate earlier foundation until Tony has reviewed the evidence needed for progression. Perform formal assessments only when assigned, following the approved procedure. Do not repeat assessments to manufacture a better-looking result.

Your final meeting

Tony records demonstrated understanding, unfinished work, and suitable next steps. Eight weeks of attendance does not guarantee Stage 1 completion or readiness for Stage 2. Any continued instruction or deferred assessment review requires optional paid enrollment.

Owner agreement follows

The following appendix contains your enrollment and participation terms, household details, schedule confirmation fields, privacy choices, signature lines, and paid program descriptions. Review it during preparation and complete it with Tony before enrollment is confirmed.

Puppy Owner Enrollment and Participation Agreement

Wolfdog Breeder Partner Program 2.0

Welcome to Wolfdog Puppy School. This agreement explains the eight weeks of complimentary education offered through your breeder partnership, your responsibilities as a participant, and how to request additional help. Please review it and complete the enrollment details before your live group seat is confirmed.

1 Household and puppy details

Primary participant: _____

Other participating household members: _____

Email: _____ Phone: _____

City and state: _____ Time zone: _____

Breeder or kennel: _____

Puppy name: _____ Birth date: _____

Expected or actual pickup date: _____

Is this a returned or rehomed puppy? Yes [☐] No [☐]

Current concerns or help needed before pickup: _____

2 What your enrollment includes

Original-placement households receive eight weeks of dedicated Puppy School, with one 60-minute Zoom class per week and no more than three households per group. Classes end after 60 minutes, followed by a separate 15-minute buffer for Tony's notes, break, and preparation. Breeder-approved replacement households receive the ongoing client group access described in Section 7 instead. Both routes include preparation materials and orientation.

The eight weeks define the complimentary live instruction period. They do not guarantee completion of Stage 1 or readiness to advance. Your puppy will progress according to its development and your understanding and application of the curriculum.

3 Your assigned schedule and access

Tony confirms your dates and established group time before enrollment. Check that you can attend; schedule conflicts do not create a customized or separate class, private make-up, or extension. Your period begins on the confirmed start date, even if you miss the first meeting.

Enrollment route: [] Dedicated Puppy School [] Replacement client group

Enrollment detail	Confirmed arrangement
Group or cohort	_____
Weekly meeting	Day and time: _____
Time zone	_____
First and final sessions	Start: _____ End: _____
Zoom and lesson access	_____
Videos and questions	WhatsApp: Tony Nila, 949-887-3303
Help request contact	WhatsApp: Tony Nila, 949-887-3303

4 Preparation and weekly participation

Before your first live session, complete the readiness orientation, review the preparation materials, and tell Tony about any difficulty with your home setup or care arrangements. A signed agreement and completed orientation are required before a live seat is confirmed.

Create or use your own free WhatsApp account. Add Tony Nila as a contact at 949-887-3303 and send a direct introductory message with your name, puppy's name, and assigned group before your first class. Attend your assigned time, review lessons, practice between meetings, and report difficulties honestly.

Submit the required original video evidence for assigned practice. Owner reports do not verify completion or readiness. Tony reviews footage within class time; submission does not guarantee every clip will be reviewed. Keep questions focused on the lesson. Video review outside class and extensive individual coaching are paid services. Continue your current practice until Tony has reviewed the evidence needed for progression.

5 Homework deadline

Send videos and lesson questions directly to Tony on WhatsApp at least 24 hours before your meeting. Label each submission with your name, puppy's name, week or lesson, and current practice step. Follow assigned clip instructions and preserve assessment context. Late work is not automatically reviewed that week and does not extend class.

For longer original videos, use WhatsApp's Document/file attachment option, which supports files up to 2 GB. Questions are used for class discussion or brief help routing; submission does not include ongoing private text coaching or outside-class video review. The routine response window is provided at enrollment.

If you cannot complete an assignment, send a brief update before the deadline and ask for the next step. Existing paid services may provide further support under their stated schedules and terms; a conflict does not create a separate make-up class.

6 Missed sessions and life events

Let Tony know as soon as possible if you will miss a session. Review the lesson resources and complete the applicable catch-up work before the next meeting. If you arrive late, join without asking the group to repeat the material already covered.

After two missed sessions during the eight-week period, Tony will contact you to review participation and agree on a realistic catch-up plan. Your live seat may be paused if you are not prepared to participate or do not respond to that check-in. Two consecutive weeks without homework or a progress update will also prompt a participation check-in.

A pause will be communicated in writing with the reason and the steps needed to return. You may return when the agreed preparation is complete and a seat remains available within your original group period. A temporary illness, family emergency, or other life event can be discussed without restarting the group or extending complimentary instruction.

Missed sessions count within your confirmed period, with no private make-up classes or automatic extra weeks. If Tony cancels a dedicated Puppy School class, he communicates a replacement so that cohort receives eight sessions. Any provider cancellation affecting replacement access requires a communicated plan. Review materials remain available during a pause, and you may ask about existing support options.

7 Late pickups and changes of home

If your pickup date changes, notify Tony before entering a live group. You will receive an appropriate orientation and entry plan. Joining an established group requires preparation and an available seat; earlier lessons will not be repeated for the whole group.

If you return or rehome your puppy, contact the breeder and Tony promptly. Your live enrollment closes when the puppy returns to the breeder. A replacement household placed by the breeder receives its own eight weeks of complimentary access to Tony's ongoing client Zoom group after its agreement, orientation, and schedule are confirmed. Your missed classes do not count against that household. A direct owner-to-owner transfer requires breeder coordination before this benefit is confirmed.

Replacement access covers ongoing group participation and video review within available class time. It does not include a new dedicated Puppy School cohort, a promise to cover all eight curriculum lessons in order, or the private benefits of a paid subscription. The group meets at its established time. Access ends on the replacement household's confirmed end date unless it chooses paid enrollment; missed meetings do not extend it.

8 Ask for help early

Please contact Tony and your breeder when you feel overwhelmed, cannot maintain the recommended setup or routine, or are considering returning your puppy. You may ask for help even when you have missed meetings or fallen behind with homework.

A brief help request identifies the appropriate next step, such as a resource, a paid consultation, or coordination with your breeder. It does not include unlimited complimentary coaching. Do not wait for the next group meeting when there is an immediate safety or health concern; seek appropriate local professional help. Group education is not an emergency response service.

9 Continued learning after eight weeks

Before the final session, Tony will provide a summary of your current progress and explain the available paid continuation options. You may choose to enroll in the Canine Cognitive Development Program for ongoing personalized instruction and assessments. Service details and prices will be provided before enrollment.

Current paid programs: [2026 rates and service details](#)

Paid continuation is optional. Signing this agreement does not authorize a payment or subscription. The end of complimentary instruction does not require your puppy to advance a stage. You retain your supplied materials and access to program review resources; that access does not include further live sessions, personal homework reviews, or individual coaching. Access changes will be communicated.

10 Respect and privacy

Treat other families respectfully and keep their personal information, questions, and submitted videos within the educational group. Do not record, screenshot, publish, or redistribute another family's material without their permission. Program materials are for your household's educational use.

If a live session or personal video will be recorded or shared for participant review, Tony will explain the intended audience and request permission in advance. Families who decline recording may use the lesson resources and arrange how to participate without being recorded. Public or promotional use requires separate permission.

Choose whether Tony may share relevant participation or placement concerns with your breeder to coordinate support. Declining does not remove your responsibility to contact the breeder about a return or rehoming decision.

☐ I permit relevant support information to be shared with my breeder.

☐ Please ask me before sharing my information with my breeder.

11 Participant acknowledgment

Please initial each statement to confirm your understanding.

_____ I will complete orientation and use my confirmed group schedule.

_____ I understand the 24-hour homework deadline and catch-up process.

_____ Missed sessions do not extend the complimentary live period.

_____ Eight weeks of Puppy School does not guarantee Stage 1 completion.

_____ Individual coaching and ongoing live instruction are optional paid services.

_____ I will request help early if I am overwhelmed or considering a return.

Participant signature: _____ Date: _____

Tony Nila enrollment confirmation: _____ Date: _____

Paid Program Rates and Service Options

Regular monthly rates supplied by Tony Nila on October 11, 2026. These are optional paid continuation services. Confirm current rates and terms before enrolling.

Program and monthly rate	Included support
Basic — \$245 per month	Learning and Guidance: weekly online classes and community Q&A. A self-guided approach for people new to cognitive learning or working with a young dog.
Standard — \$395 per month	Mentorship and Accountability: weekly group classes, direct text support, personalized feedback, and Canine Nutrition and Holistic Wellness Coach support.
Premium — \$695 per month	Partnership and Transformation: weekly one-on-one Zoom sessions, unlimited phone support, and fully personalized mentorship for cases needing more direct professional involvement.

Choosing ongoing support

Choose according to the support needed and the service terms. Tony may recommend starting with Premium when the case needs more time and individual attention, then reassess whether to continue or move to another tier. Premium is not a requirement for every puppy household.

The complimentary benefit

The eight-week breeder benefit covers the applicable group participation route, preparation, and video review within available class time. It does not include Standard text support or nutrition and wellness services, Premium private sessions or phone support, or a full paid subscription. No payment or subscription starts automatically. Existing paid services follow their own schedules and terms; a conflict does not create a separate make-up class.

Current paid programs: [2026 rates and service details](#)